

MYTHOLOGY AROUND US

References to mythology are **everywhere**, in literature, in ads, on billboards.... start looking! By the assigned time, you will need to accumulate some everyday mythological references. You will determine your own grade and there is an opportunity to earn extra credit (see below).

Possible places to look:

- Television and print media advertising.
- Television shows and movies
- Modern and classic literature (excluding mythology)
- Local businesses and products

What do I have to do?

Hand in a collection of your found references in a bound booklet (NO GLITTER or PLASTIC PAGE PROTECTORS, PLEASE!). If you have another idea, please discuss with the teacher. In your collection, you must give the following information:

- **reference name/place & where found** (*i.e.*, Apollo Heating, Oakdale, yellow pages)
- **explanation of how it relates to mythology** (*Apollo is the Greek and Roman god of the sun, prophecy, and music. His main duty is to provide heat for the world.*)
- **visual representation of reference** (photo, clipping, photocopy, printout, sketch, etc..)



6510 Highway 36 Boulevard North Oakdale, MN 55128-1415

- **your opinion of why this particular reference is being used** (*I think the reference to Apollo is to show the quality of the company. Apollo is the sun god, and his reputation as a sun god – sun equaling light and heat - makes the heating company sound good. Most educated people also know who Apollo is, so they get the clever reference and may patronize a store that appeals to their knowledge.*)

Hint: Try to find a variety of sources (don't get all references from magazine ads). Once you find a reference, keep it quiet. I am expecting each collection to be originally yours. Duplicate references should be the exception, not the rule.

Grading

A+ = more than 10 high quality references
A = 10 high quality references
B = 8-9 quality references
C = 7 quality references
D = 6 quality references

How can I earn extra credit?

To earn extra credit, you may find up to 5 more references (15 maximum), valued at an extra credit point each if earned.

THIS ASSIGNMENT IS DUE: _____

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<u>Grading Scale</u>	<u>Possible</u>	<u>Your Score</u>
1. 10 identified mythological references included	10	
2. Reference location (where found) is clear	10	
3. Visual representation (i.e. photo, photocopy, clipping)	10	
4. Explanation of how your found reference relates to mythology is clear and logical	20	
5. Your opinion of the references is clearly stated	20	
6. Your mythological references come from a variety of sources	10	
7. Your mythological references are presented in a neat, understandable and interesting format	10	
8. Mechanics (spelling, punctuation, grammar Capitalization in your writing)	10	
	100	_____

Grading

90-100	A
80-89	B
70-79	C
60-69	D